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ATOMIC MOUSE



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SEPTEMBER

Atomic MOUSE

A Charlton Publication

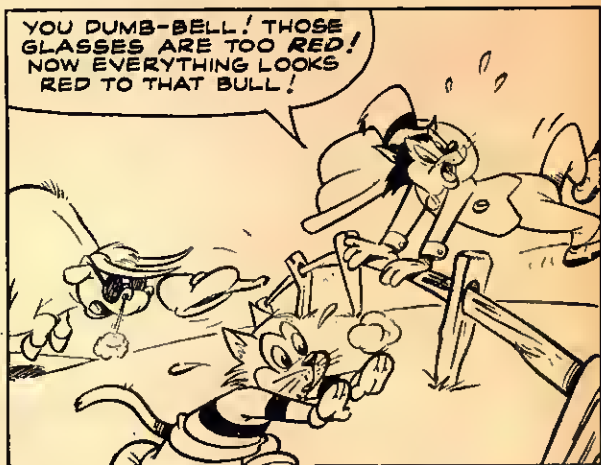
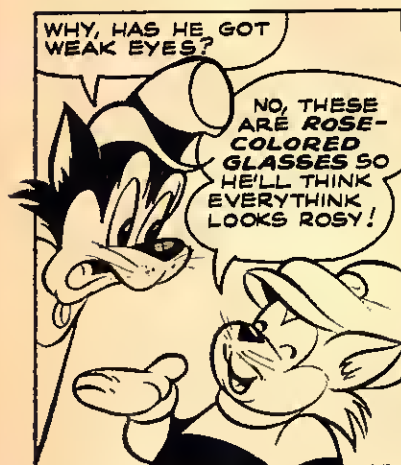
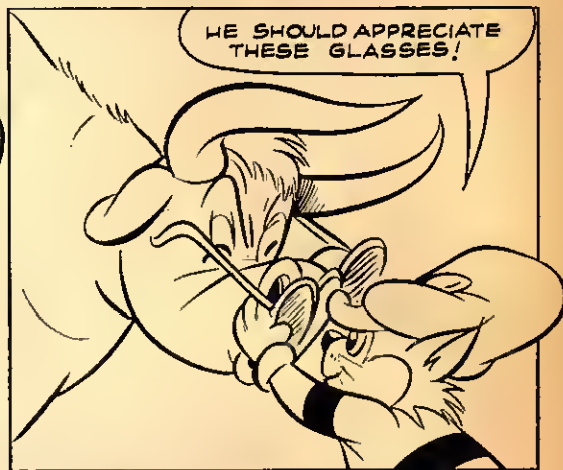
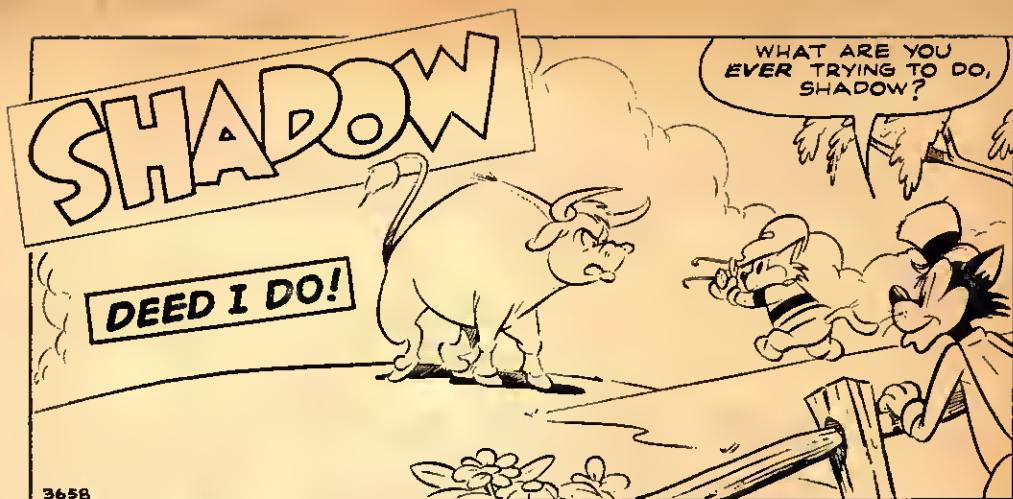
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ATOMIC MOUSE

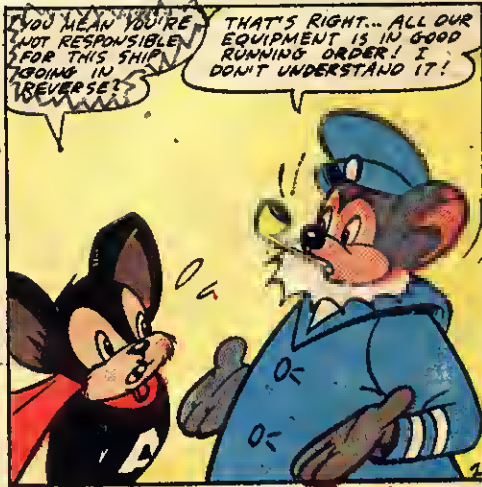
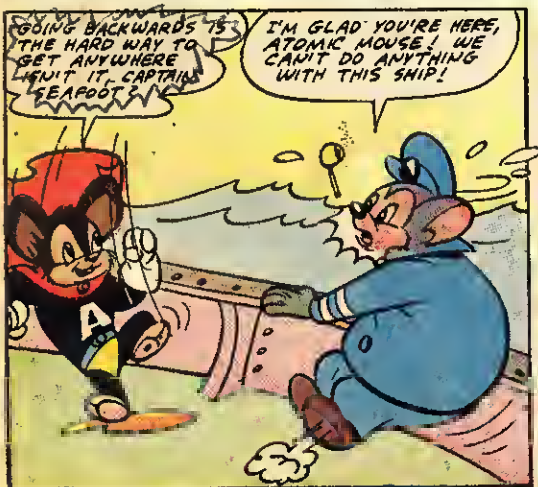
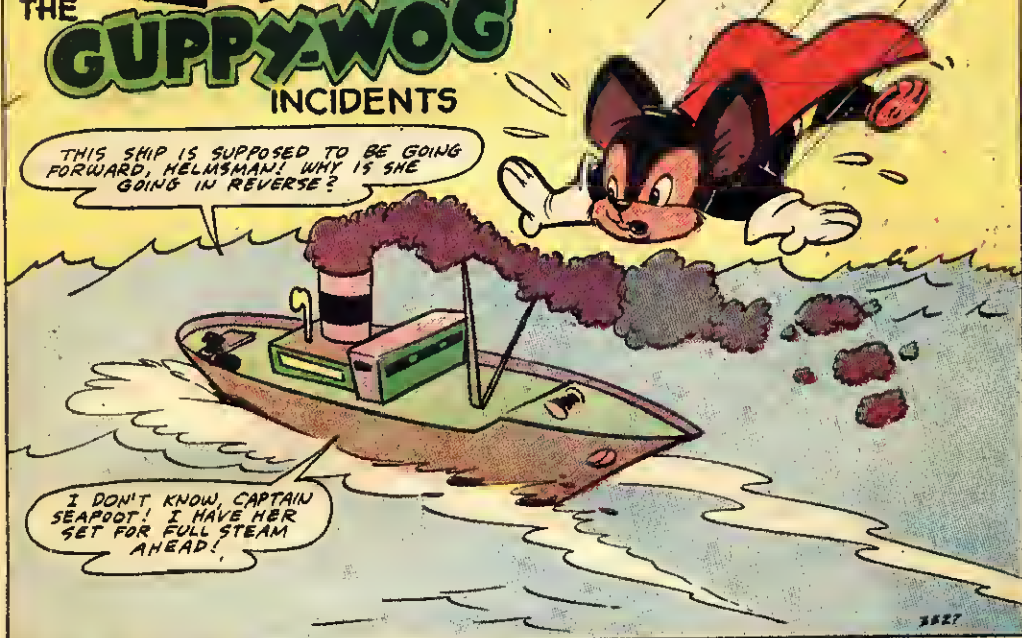
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SEPTEMBER, 1958

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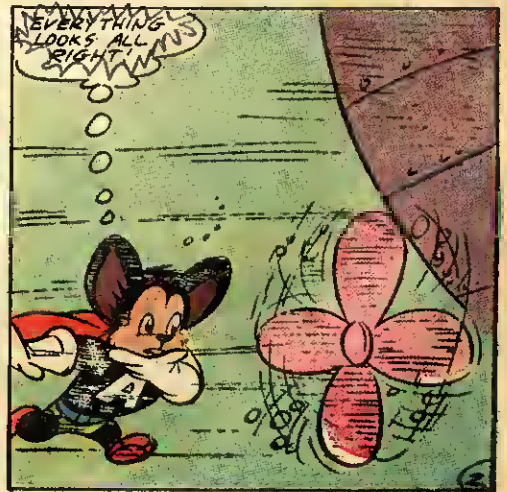
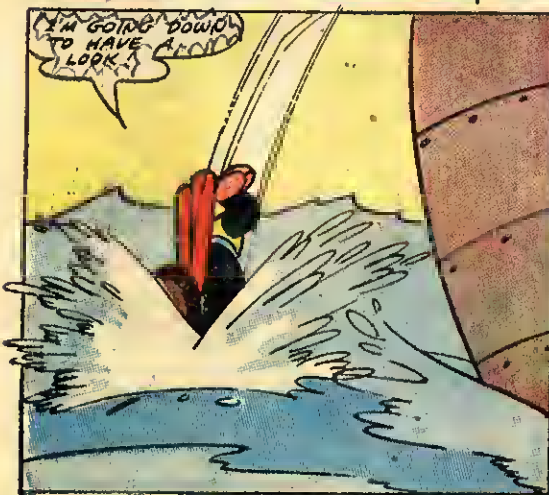
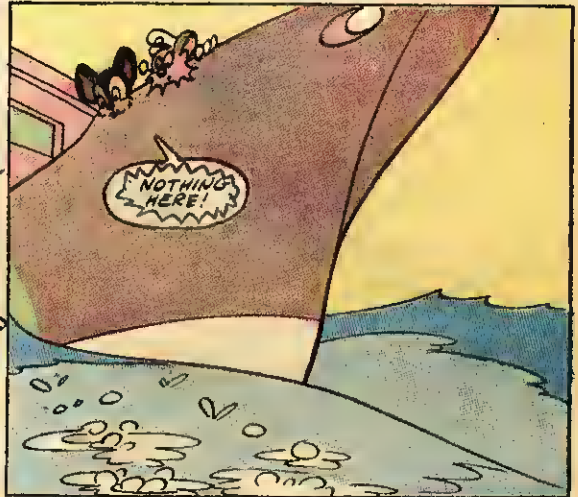
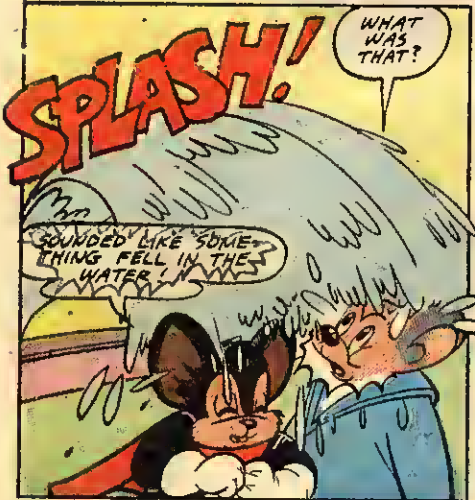
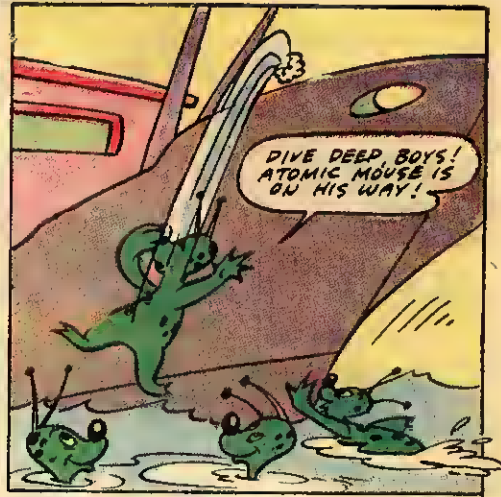
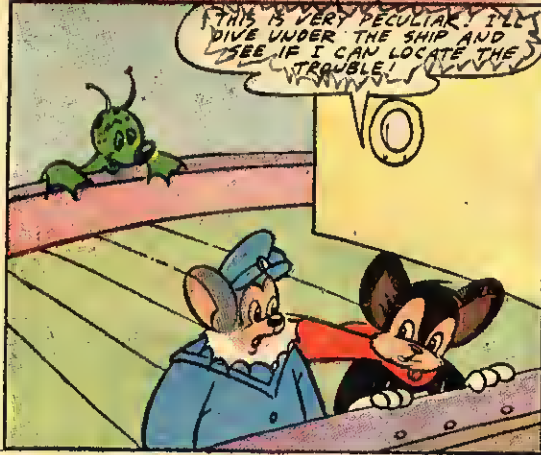
Atomic Mouse

THE GUPPYWOG INCIDENTS

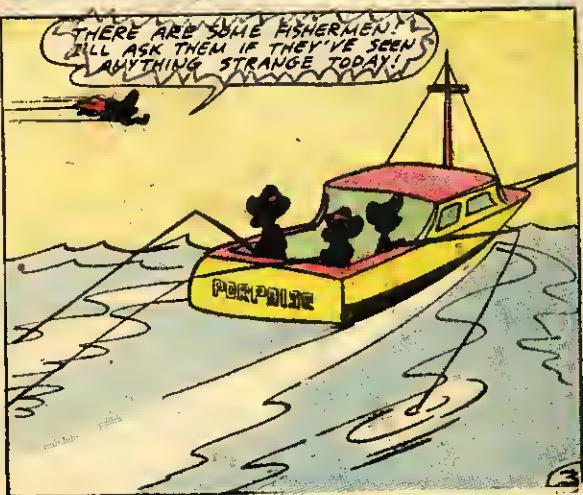
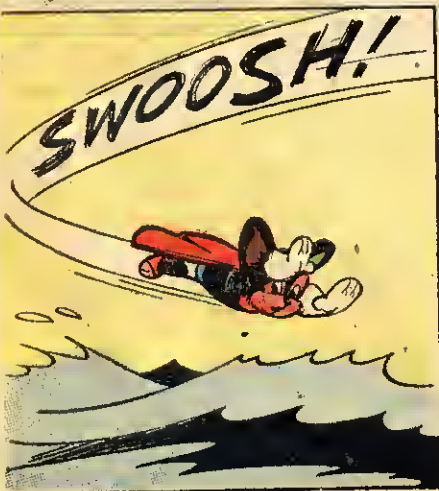
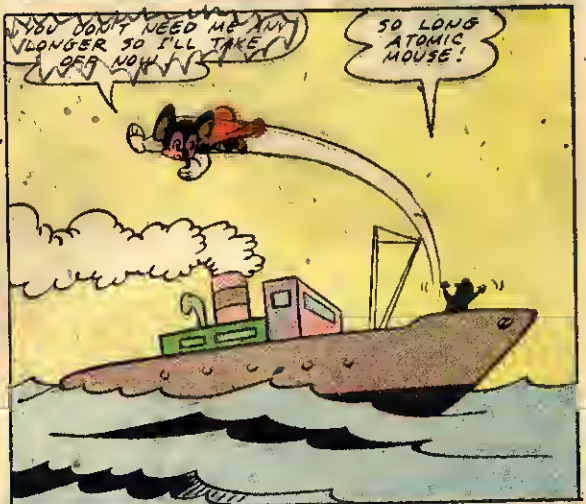
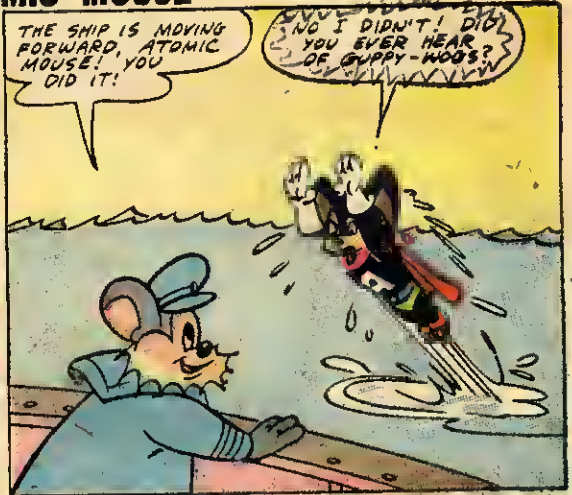


ATOMIC MOUSE

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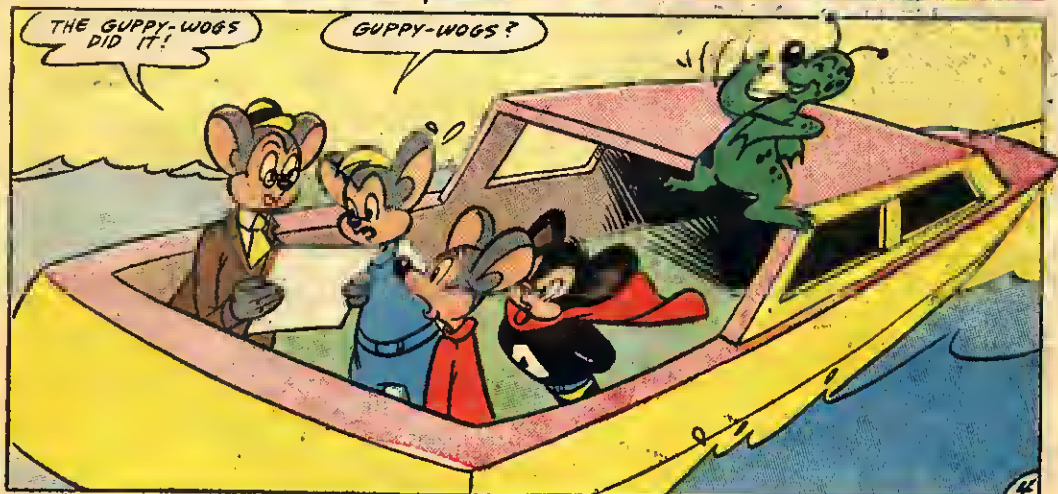
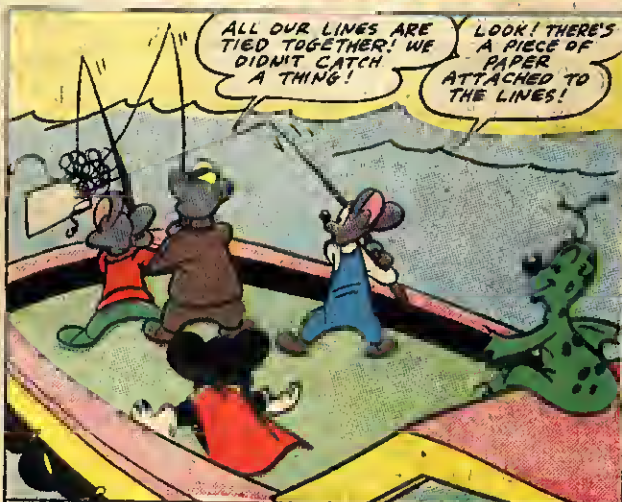
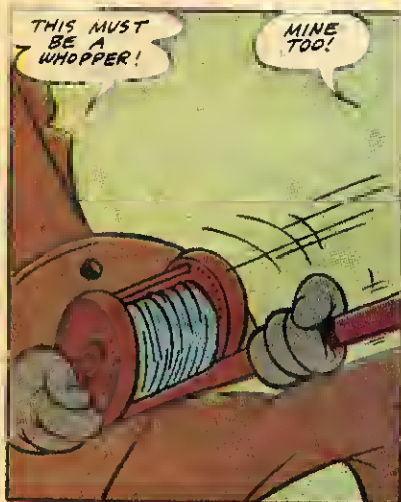
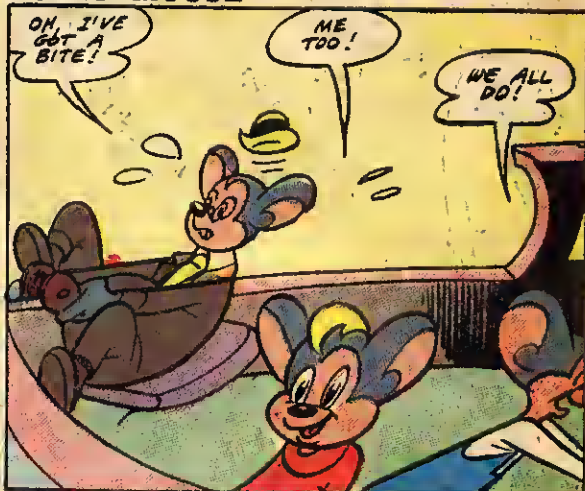
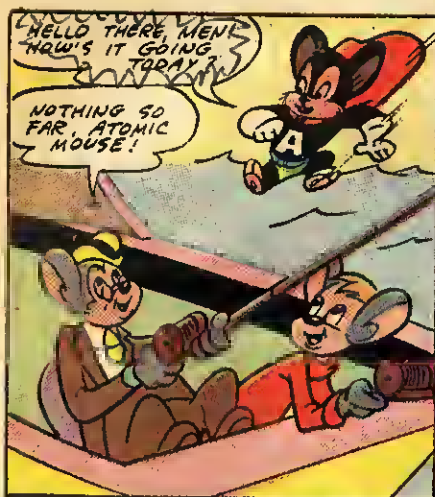
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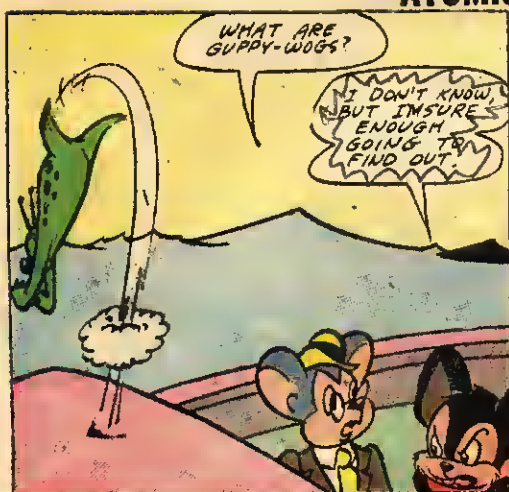
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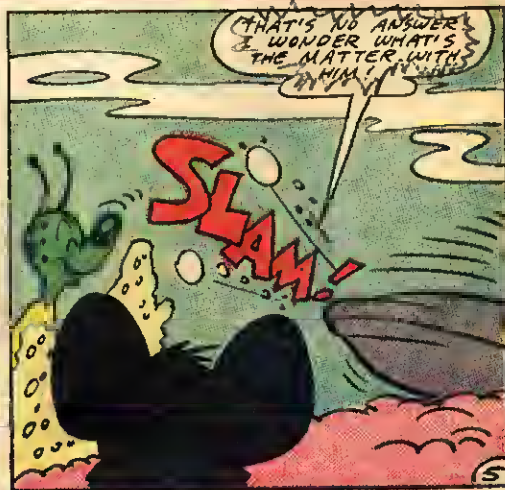
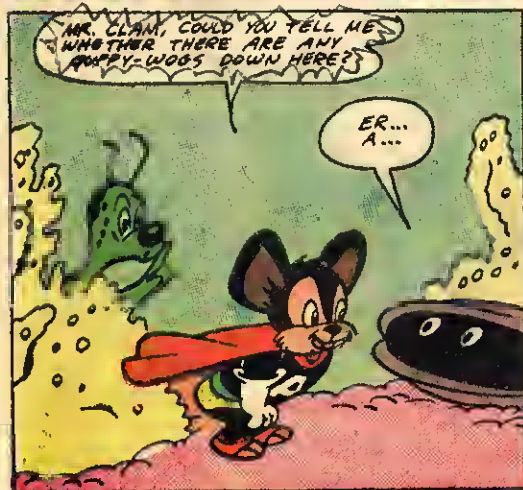
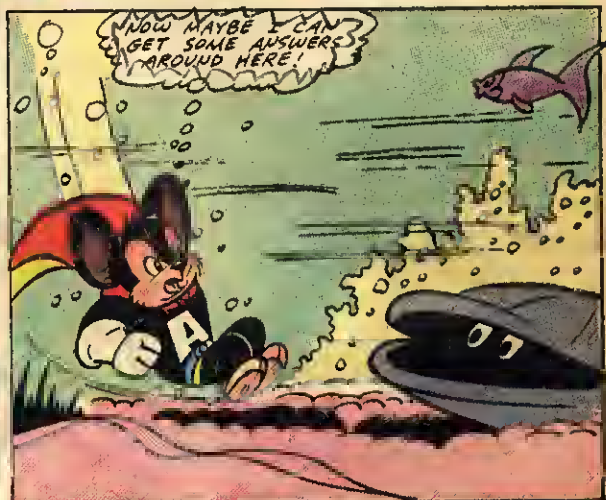
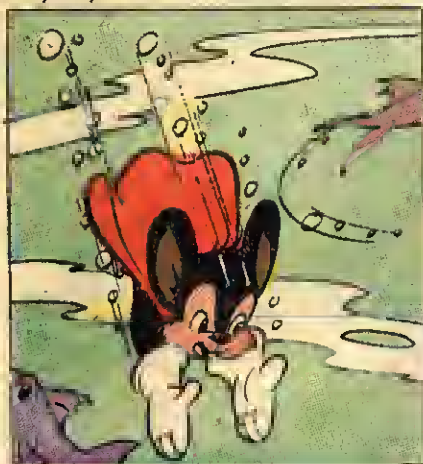
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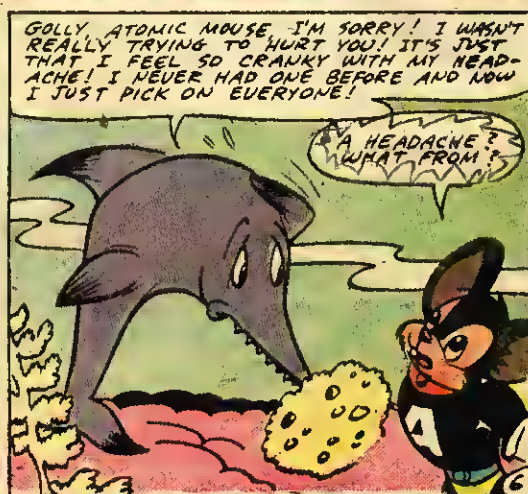
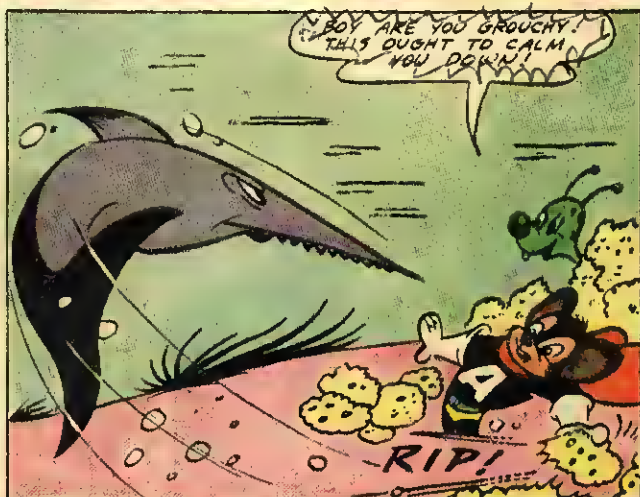
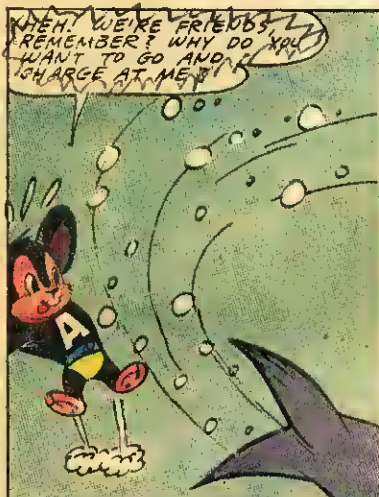
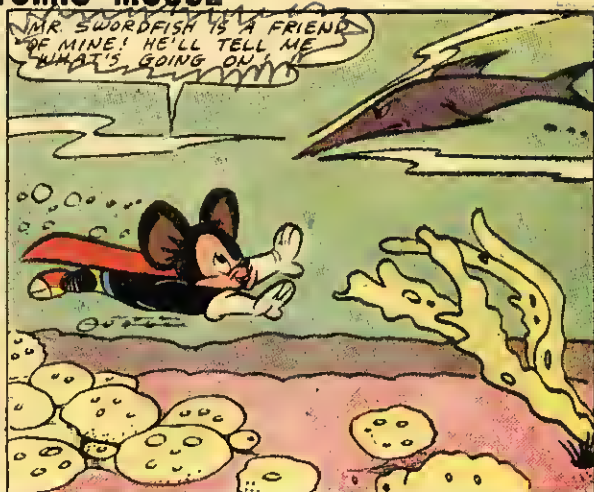
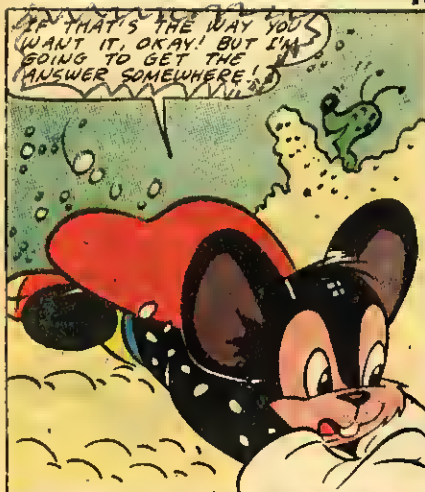
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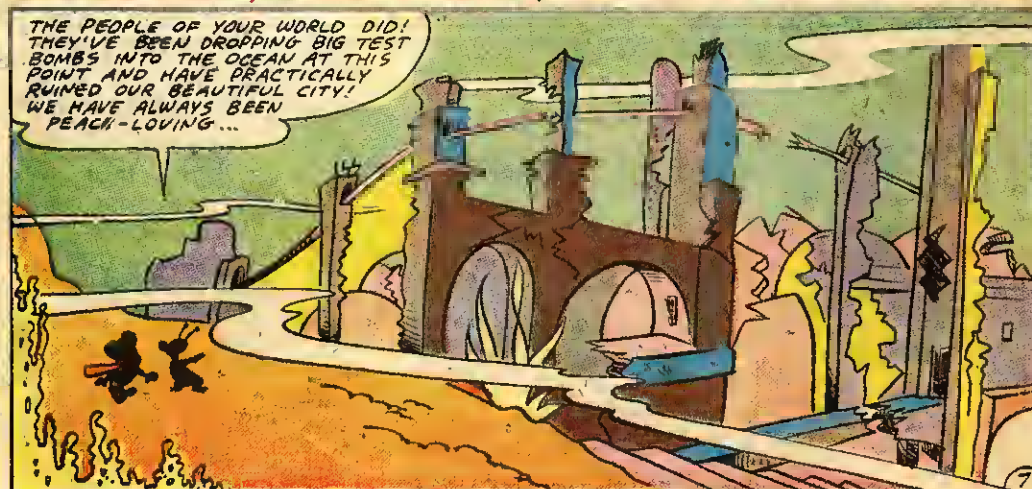
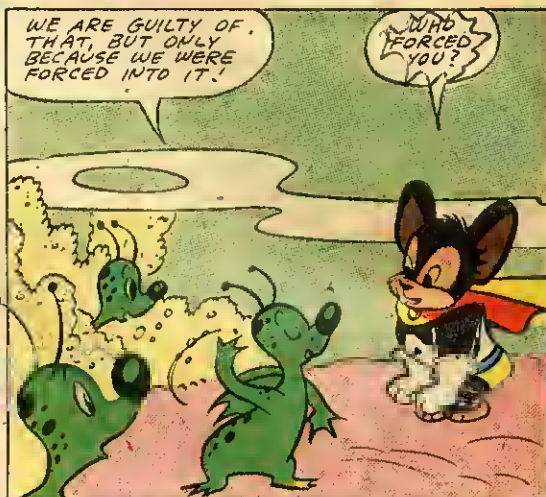
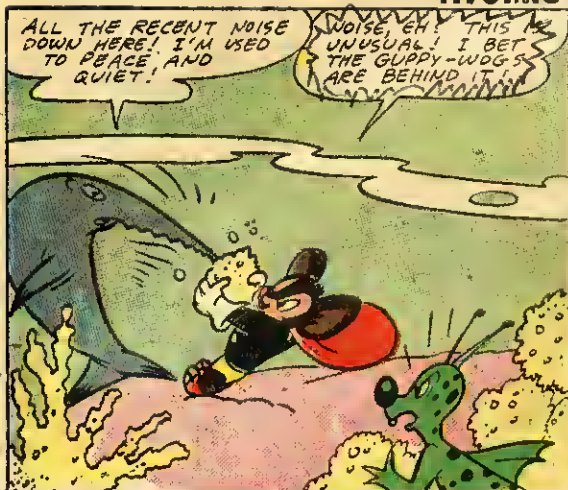
DOWN, DOWN... DOWN... AND...



ATOMIC MOUSE



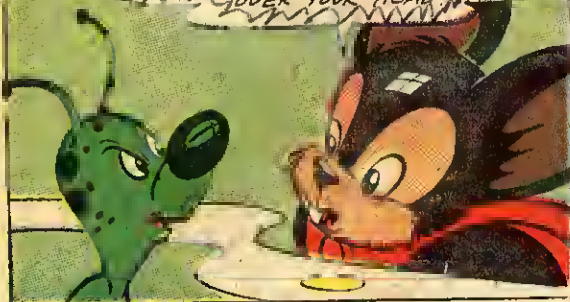
ATOMIC MOUSE



ATOMIC MOUSE

... BUT WHEN WE WERE FACED WITH THE POSSIBILITY OF OUR CITY BEING DEMOLISHED, WE DECIDED TO FRIGHTEN EVERYONE WHO CAME THIS WAY SO THEY WOULD STAY AWAY!

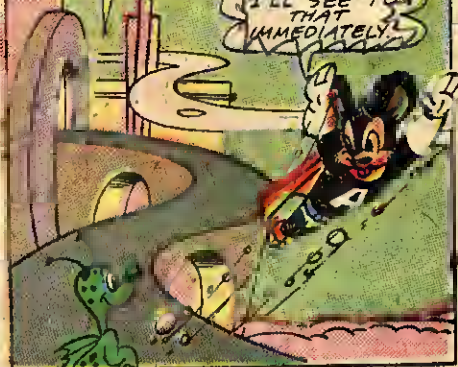
THIS IS TERRIBLE! I'LL REPAIR YOUR CITY IMMEDIATELY AND THEN GO TO WASHINGTON TO SPEAK TO THE PRESIDENT ABOUT THESE TESTS OVER YOUR HEAD!



LATER...

YOU'VE DONE A BEAUTIFUL JOB OF REPAIRING OUR CITY! THANK YOU! NOW IF THE TESTS WOULD ONLY STOP!

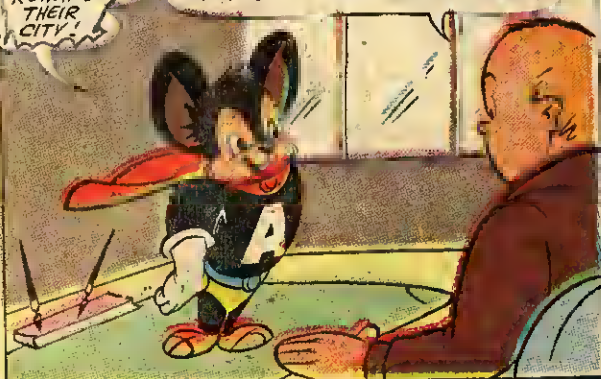
I'LL SEE TO THAT IMMEDIATELY!



AT THE WHITE HOUSE...

Y. AND YOU SEE, MR. PRESIDENT, THAT THE TESTS ARE RUINING THEIR CITY!

WE'LL STOP THE TESTS IMMEDIATELY! IF WE HAD KNOWN PEOPLE WERE LIVING THERE, WE WOULDN'T HAVE HAD ANY TESTS IN THE FIRST PLACE!



LATER AT GUPPY-WOG CITY!

WE CAN'T THANK YOU ENOUGH, ATOMIC MOUSE! WE KNOW THIS MISTAKE COULDN'T HAVE BEEN MADE IF WE HAD LET THE WORLD KNOW THAT WE WERE HERE...

... SO WE'VE DECIDED TO LET EVERYONE KNOW WE'RE HERE BY JOINING THE UNITED NATIONS! SINCE WE CAN'T LEAVE THE WATER FOR LONG, WE'D LIKE YOU TO BE OUR REPRESENTATIVE!

HURRAY FOR ATOMIC MOUSE!



End 8

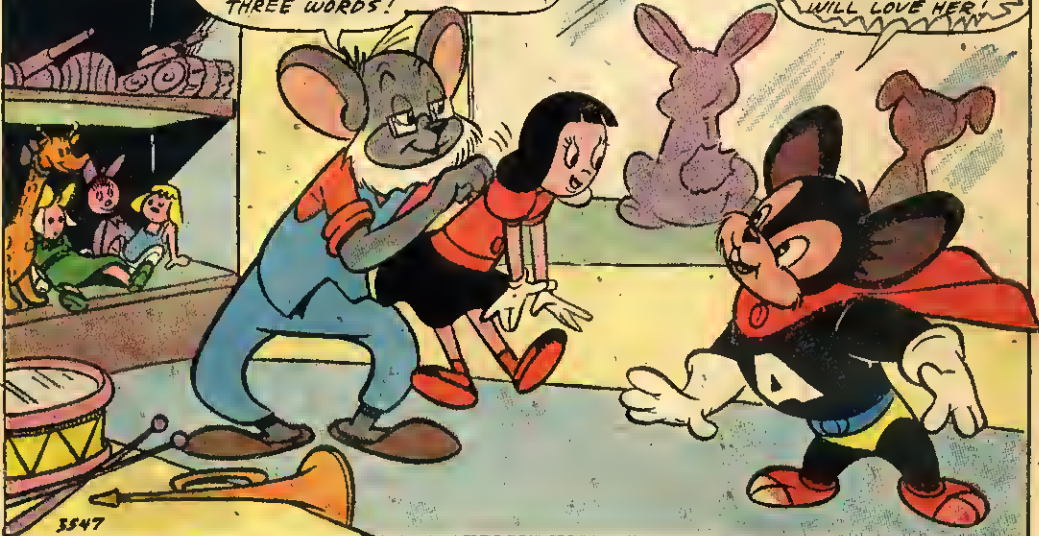
ATOMIC MOUSE

IN "YES, OF COURSE!"



I WANTED YOU TO BE THE FIRST TO SEE THIS BEAUTIFUL DOLL I MADE FOR THE ORPHAN'S HOME, ATOMIC MOUSE! SHE WALKS, DANCES AND SAYS THREE WORDS!

IT'S A BEAUTIFUL DOLL! THE CHILDREN WILL LOVE HER!



3547

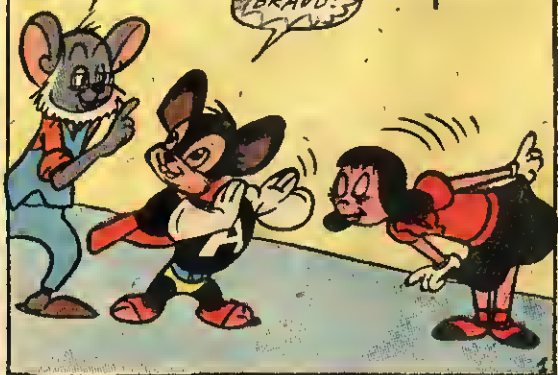
SEE HOW SHE DANCES AND...



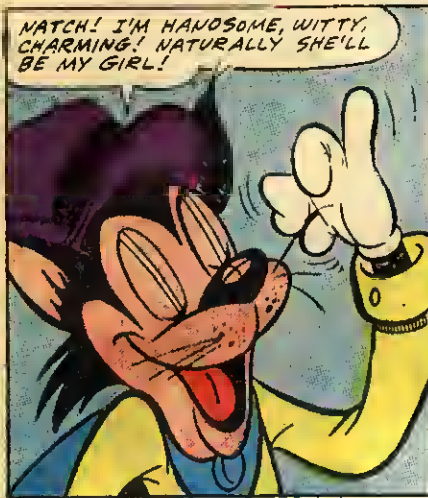
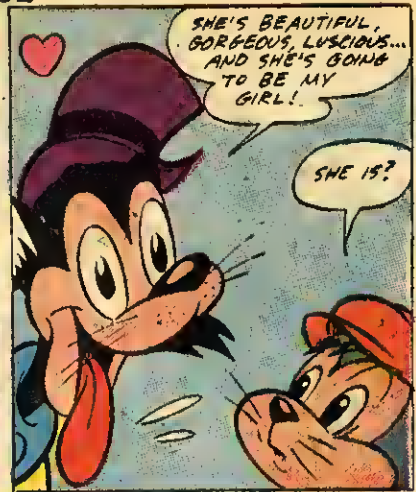
...NOW SHE'LL SAY HER THREE WORDS! WON'T YOU, CLOTILDE?

YES, OF COURSE!

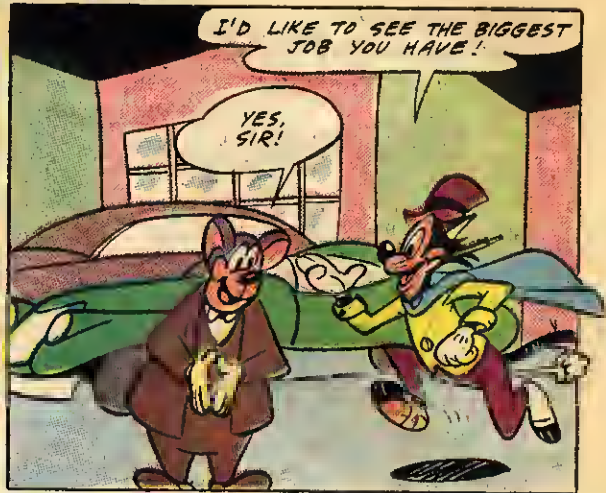
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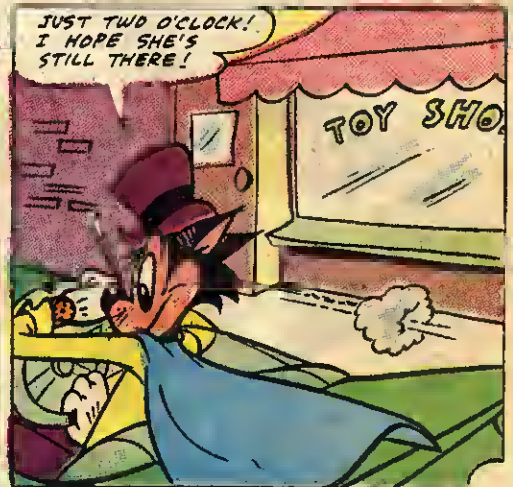
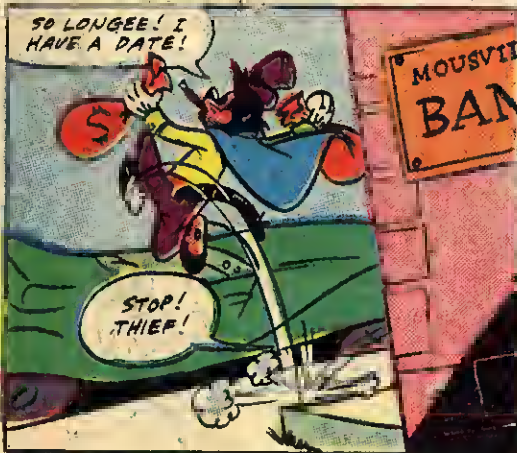
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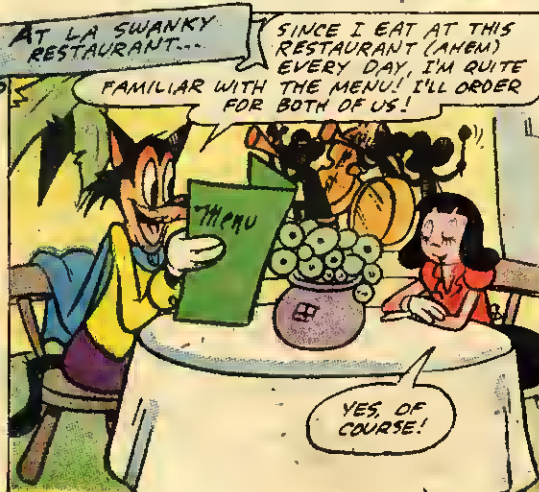
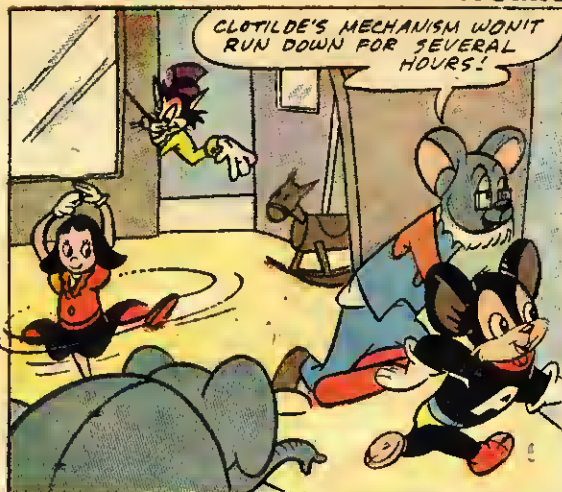
ATOMIC MOUSE



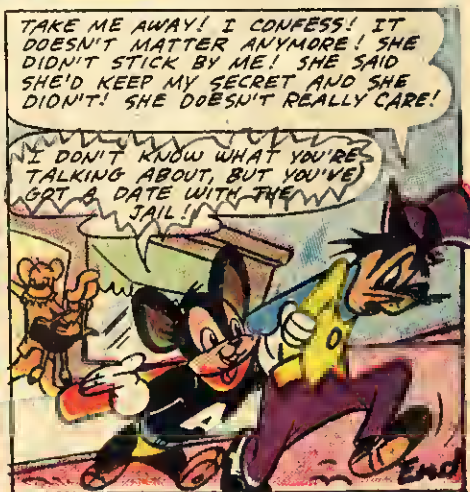
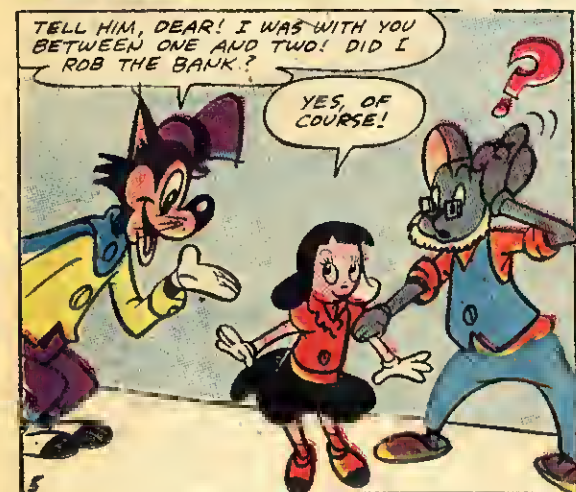
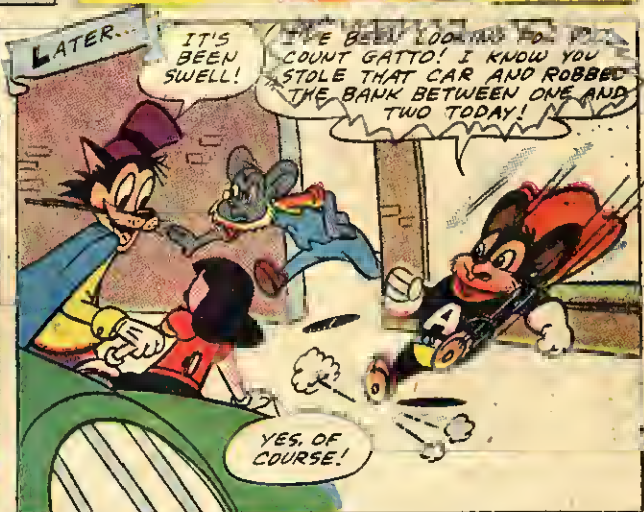
... AND IT WASN'T LONG BEFORE...



ATOMIC MOUSE



ATOMIC MOUSE



Somethin's Batty

Matty Mouse watched with jealous eyes as his cousin Bart Bat soared gracefully through the late afternoon sky.

"Gosh, if only I could fly," Matty thought to himself. "It's not fair that Bart has wings and I haven't. What fun I could have flying around!"

Bart Bat seemed to sense what Matty was thinking, and he floated gently down to the ground beside his cousin.

"Now, look Matty", said Bart, "I know exactly what's on your mind. I can tell from that annoyed look on your face that you're wishing you had wings like I have so you'll be able to fly. Am I right?"

"Well-I-I", drawled Matty Mouse, "I have to admit you're close. Flying is something I've always wanted to do — and someday I will fly. You wait and see."

"But, Matty", argued Bart, "you know very well that mice can't fly, so why do you keep on aggravating yourself? As a matter of fact, I'm a little disappointed that I can't run as fast as you do, but I don't carry on about it. Why don't you just try to forget about flying?"

"I can't and won't forget," Matty replied, and the stubborn little mouse turned and dashed toward his home. As he scampered throughout the forest, Matty met Soapy Squirrel and Timmy Turtle, who, like Bart, were always trying to discourage him from his foolish dreams of flying.

"Well, if it isn't the Junior Air Cadet," teased Soapy Squirrel.

"Where in the world are you 'flying' to?" added Timmy. "You must be in a terrible hurry."

Matty tried his best to ignore their remarks, but the words "Junior Air Cadet" and "flying" (the way Timmy used it) kept ringing in his ears. "I'll show those smart alecs", Matty fumed, as he entered the front door of his house.

One look at their son Matty's face told Mr. Mouse that he was angry about something — and there was little doubt in their minds that it had something to do with Matty's burning desire to fly.

"Something wrong, son?" Mr. Mouse asked, almost knowing what the answer would be.

"Ah, it's the same old thing," Matty answered. "Bart and a couple of my so-called friends have been teasing me — and just because I told them some day I would fly."

"But, Matty", Mrs. Mouse interrupted, how

many times have father and I told you that mice just can't fly — they weren't meant to. Now you put these silly ideas from your head this instant and go down to the cellar and work on your stamp collection."

Sulkily, Matty ambled down the stairs that led to the cellar. He looked over at his hobby table — and the stamp collection — but couldn't get up the interest to even lick one stamp. Suddenly, an idea hit Matty! The idea grew in his mind, and soon he found himself dashing about the cellar.

Matty cut some thin strong pieces from the fire wood he found and nailed them together in a sort of criss-cross pattern. He made two of these criss-cross frames, then covered them both with strips from an old burlap bag. He couldn't find any strong glue, so he had to use paste from his stamp-collecting kit to hold the burlap onto the wooden frames. When he was finished, Matty had two wing-like objects — which he promptly fastened to his front legs with some pieces of rope.

"Ha!", the little mouse proudly exclaimed, as he examined his finished product, "this ought to do the trick."

And, without wasting a second more, Matty Mouse kicked open the outside cellar doors with his hind legs. Getting a running start, he flapped his home-made "wings" — and waited for something to happen. To his surprise, he began to leave the ground. Matty flapped his arms harder — and sure enough, he rose higher into the air. After a little experimenting, he found he could control his altitude and even steer. Yes, Matty Mouse was actually flying!

The noise of the cellar doors slamming open had caused Matty's parents to come out of the house. When they saw their little son swooping down at them, the shock was almost too great.

"What do you think you're doing up there, you foolish mouse?" shouted Matty's father. "Come down before you kill yourself."

"Please, Matty, come down", begged Mrs. Mouse.

But Matty Mouse ignored their pleas and continued flying about, having the time of his life.

"Don't worry about me, folks," he called down to his perplexed parents, "I can take care of myself." And the air-borne mouse zoomed off.

As Matty flew over the forest, he spied Soapy Squirrel down below busily cracking a walnut. Just as Soapy was about to pop the

"Who said I couldn't fly?" Matty shouted playfully at the dumbfounded little squirrel. Soapy seemed dazed. All he could do was stare open-mouthed as he watched his friend disappear into the sky.

"Wake up, Bart," Matty pleaded, as he flew around his slumbering relative. "Look, I can fly."

"I can't believe it!" the surprised bat blurted out. "You really are flying!" Then he realized that it just wasn't right for a mouse to fly and added, "Matty, you'd better be mighty careful with that contraption. You're liable to hurt yourself."

"I'm sorry", Bart said, "I can't right now. Have to get my sleep, you know". And he shut his eyes and folded his wings around him.

Matty saw there was no point in arguing with Bart, so he flew out of the cave and headed toward Chester Cat's house. As he neared the house, he saw Chester snoozing in the front

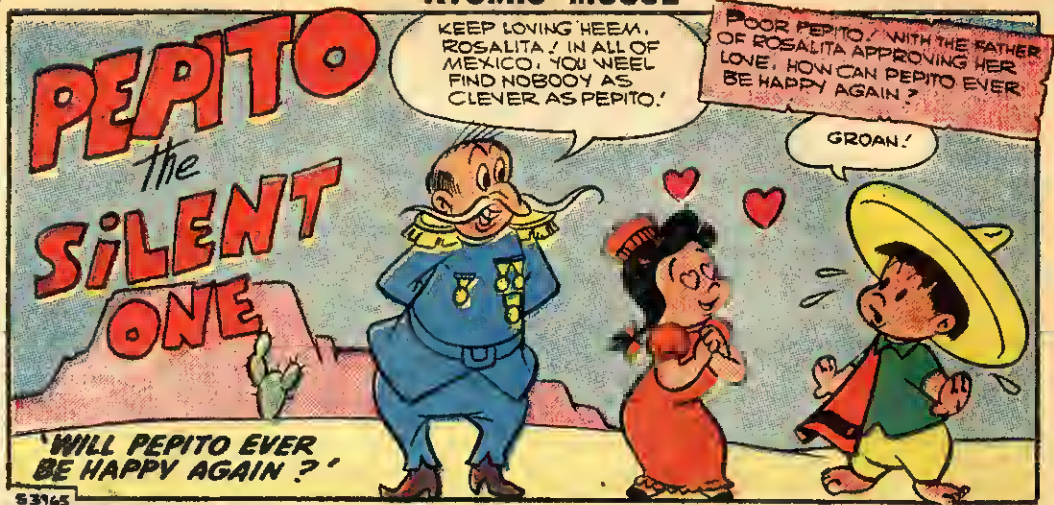
While Matty was teasing Chester Cat, he didn't notice the rain drops falling around him — thus, he certainly didn't notice that the drops were slowly causing the paste that held his "wings" together to dissolve. He just kept on swooping after Chester, pummeling the cat with acorns.

Meanwhile, back in the cave, Bart Bat was having trouble falling asleep. He was worried about Matty getting into trouble and decided to go outside and see what he was up to. And it was a good thing for Matty that he did. For, no sooner did Bart soar out of the cave than he heard shrill screaming coming from the direction of Chester Cat's house. He recognized Matty's voice and lost no time in getting over there — and just in time, too. The rain was coming down harder now, and Matty's homemade wings were falling apart as the paste that held them fast dissolved. Just as Matty came tumbling to earth, Bart Bat swooped down and saved him from the clutches of the frustrated Chester Cat.

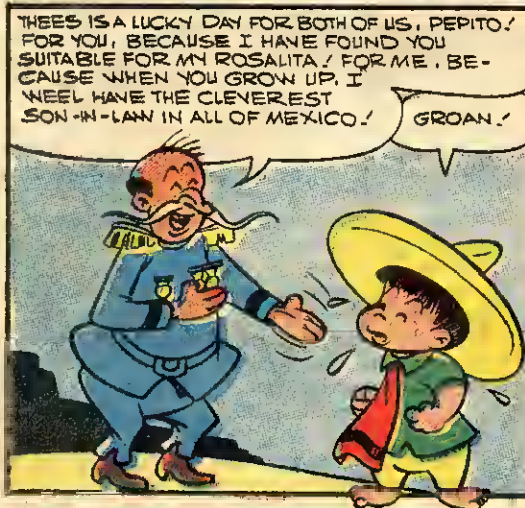
As the two cousins flew toward Matty's house, not a word was said at first. Finally, Matty Mouse broke the silence — and with just two words: "Never again!"

—THE END—

Arrested on April 6, 1967.
Arrested on April 1, 1968.



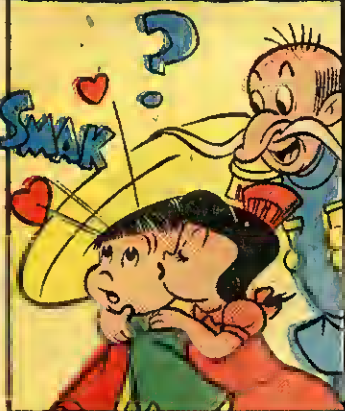
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WELL, THAT SETTLES THAT...

ATOMIC MOUSE

OH, IF ONLY THE GENERAL DID NOT THINK PEPITO WAS SO CLEVER, THEN, PERHAPS...



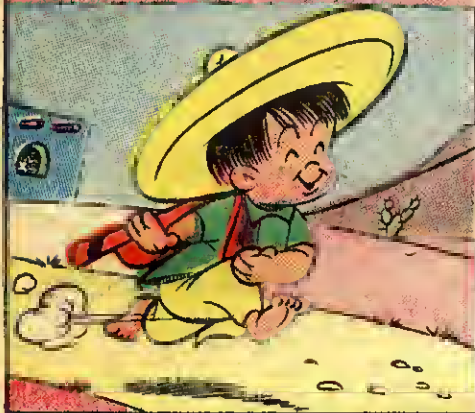
PEPITO, YOU WEEEL OO YOUR FUTURE FATHER-IN-LAW A FAVOR, EH? YOU WEEEL FETCH ME THE WAX FOR MY MUSTACHE, EH?



GOOO BOY, PEPITO... GOOD BOY!



PEPITO SMILES AS HE RUNS, FOR THIS IS PEPITO'S CHANCE TO MAKE THE GENERAL STOP THINKING HIM SO CLEVER...



AND ONCE THE GENERAL STOPS THINKING PEPITO IS SO CLEVER...



AND WHAT BETTER WAY TO DO THIS THAN TO FETCH NOT THE WAX FOR THE GENERAL'S MUSTACHE, BUT TO BRING "BY MISTAKE" A BOTTLE OF...



GRACIAS, PEPITO!



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Would You Know
This Quick Defense

ELECTRIC MOTOR Drives All Models.

Yes, now you can have an actual electric motor for just 50¢. It sounds unbelievable, but it's true. This compact little kit makes it a cinch to build this high power unit. And the fun you're going to get driving your model planes, boats, etc. Comes complete with easy to follow instructions for assembly.
No. 852..... 50¢

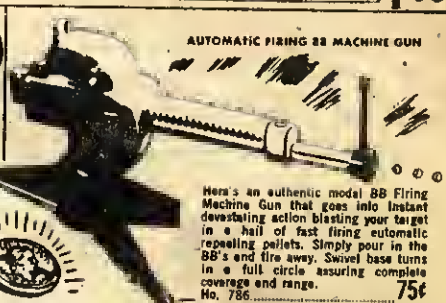


YOU, TOO, CAN BE TOUGH

Master Jiu-Jitsu and you'll win any fight. This book gives you all the grips, blocks, etc., which are so effective in counter-attacking a bully or hold-up. You don't need big muscles or weight, know-how makes you the sure winner. We also send you FREE book on how to perform strong man stunts, tear a telephone book in half, etc.
No. 224..... \$1.00

TRICK BASEBALL

If bounces cocked, it curves, it dips, it's impossible to catch. It's sure to set all the kids on the block spinning after it. There's a barrel of fun in every bounce of this amazing baseball.
No. 158..... 50¢

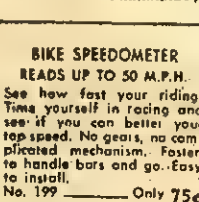


AUTOMATIC FIRING BB MACHINE GUN

Here's an authentic model BB Firing Machine Gun that goes into instant devastating action blasting your target in a hail of fast firing automatic repeating pellets. Simply pour in the BB's and fire away. Swivel base turns in a full circle assuring complete coverage and range.
No. 756..... 75¢

ATOMIC SMOKE BOMB

Just light one and watch the column of thick, white smoke rise to the ceiling, mushrooming into a donut cloud, just like an A-Bomb.
No. 971..... 20¢



SURE-WIN COINS

You get two coins. One is ordinary, the other looks exotic, but it has two heads. Do tricks, win friendly bets.
142..... Both only 25¢



BIKE SPEEDOMETER READS UP TO 50 M.P.H.

See how fast your riding! Time yourself in racing and see if you can better your top speed. No gears, no complicated mechanism. Fasten to handle bars and go. Easy to install.
No. 199..... Only 75¢



FLY IN ICE CUBE

Will create a sensation when they see this plastic ice cube in a cool drink. It has a real bug inside.
No. 034 Only 35¢



SHRUNKEN HEADS

FANTASTIC! Looks exactly like what jungle head hunters prepare. Something new and startling to hang in your car, or in your room. A horrible and unusual gift in a box.
617..... \$1.98



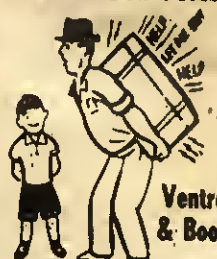
WHOOPEE CUSHION

Place it on a chair under a cushion, then watch the fun when someone sits down! It gives forth embarrassing noises. Made of rubber, and inflatable. A scream at parties and gatherings.
No. 247..... 50¢



The most popular joke novelty in years! Wind up and wear it like a ring. When you shake hands, it almost makes the victim off his feet with a "shocking sensation". Absolutely harmless.
No. 239..... Only 50¢

THROW YOUR VOICE



Your chance to be a ventriloquist. Throw your voice into trunks, behind doors, and everywhere. Instrument fits in your mouth and out of sight. You'll fool the teacher, your friends, and your family and have fun doing it. Free book on "How to Become a Ventriloquist".
No. 137..... 25¢

Cannot ship orders totalling less than \$1.00

MONEY BACK GUARANTEE

HONOR HOUSE PRODUCTS CORP., Lynbrook, N.Y. Dept. EK-83

Rush me the items listed below. If I am not satisfied I may return any part of my purchase after 10 days for full refund of the purchase price.

ITEM: (NAME OF ITEM) HOW MANY TOTAL PRICE

☐ I enclose in full payment. The Honor House Products Corp. will pay postage.
☐ Send C.O.D. I will pay postman on delivery plus a few cents postage.

NAME.....
ADDRESS.....

NICKELS TO DIMES



Brass cover is placed on four nickels. Spectator removes the cover and four dimes are discovered! Other startling effects performed.
No. 215..... \$1.00



SILVER SKULL RING

Heavy Mexican silver ring with the raised face of skull and inlaid red ruby eyes. Feels good and looks really impressive. Adds flair to your hands.
566..... \$1.00

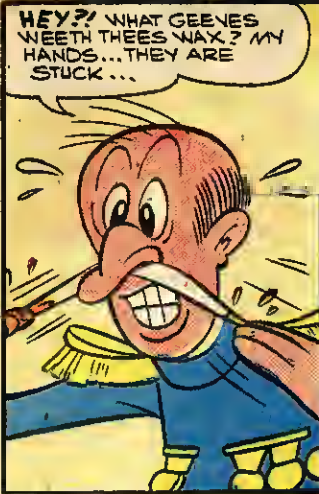
IN CANADA SEND TO:
Box 164 Station "C"
Montreal PQ Canada

ATOMIC MOUSE

NOW WATCH, PEPITO,
AS I APPLY THEES
BEST OF ALL WAXES
TO THEES HAND -
SOMEST OF ALL
MUSTACHES...



HEY?? WHAT GEEVES
NEETH THEES WAX? MY
HANDS... THEY ARE
STUCK...

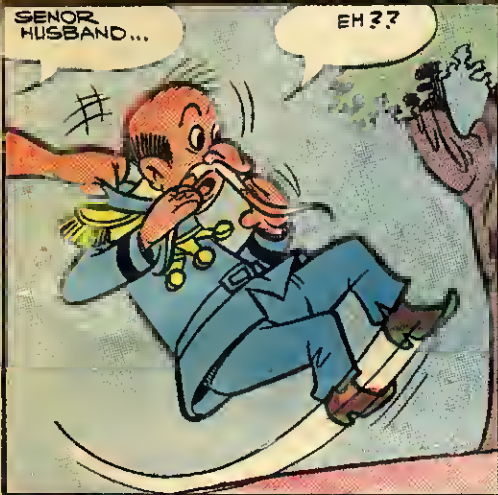


FOOL OF A FOOL! YOU HAVE
BROUGHT ME NOT WAX, BUT
GLUE! OHH, STUPID ONE,
ONCE I GET MY HANDS
FREE, I WEEE...



SEÑOR
HUSBAND...

EH??

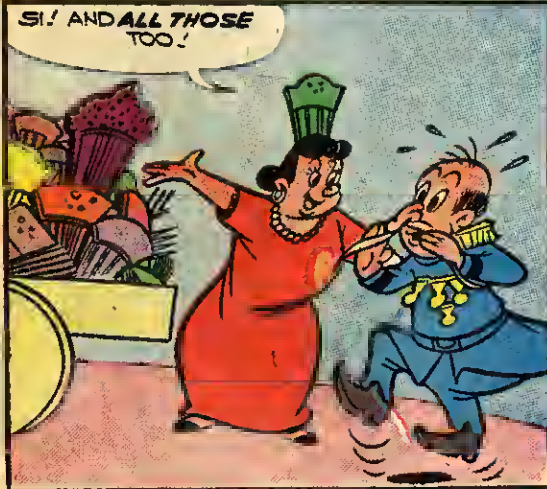


EET YOU PLEASE, I NEED
MONEY! I WEEETH TO
BUY THEES COMB!

YOU WEEETH TO
BUY THAT
(UGH) COMB?



SI! AND ALL THOSE
TOO!

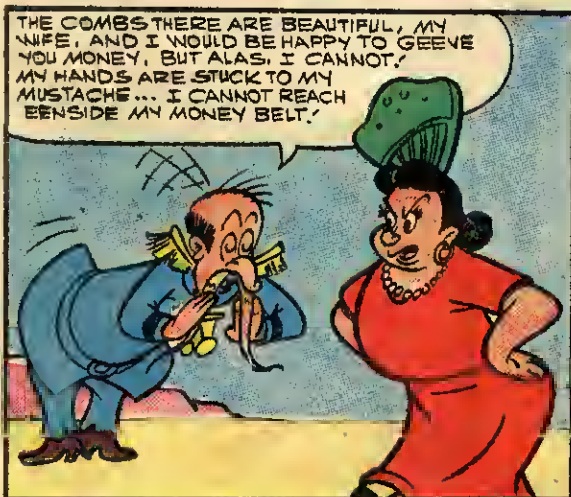


DOES EET NOT MAKE ME LOOK
BEAUTIFUL, SEÑOR HUSBAND?

GULP!



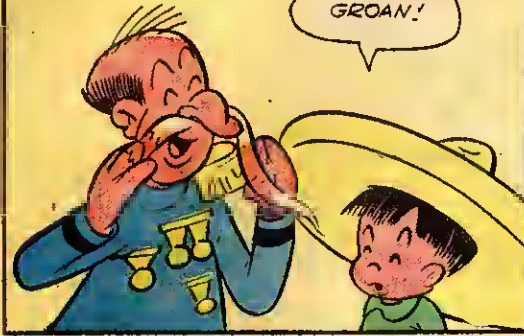
ATOMIC MOUSE



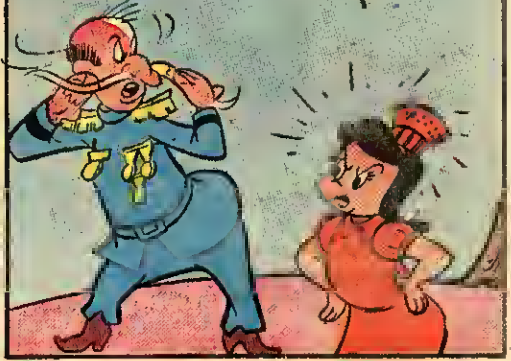
ATOMIC MOUSE

I SAY EET AGAIN, PEPITO, / ONCE YOU ARE MARRIED TO ROSALITA, I WEEEL HAVE THE CLEVEREST SON-IN-LAW IN ALL...

GROAN!

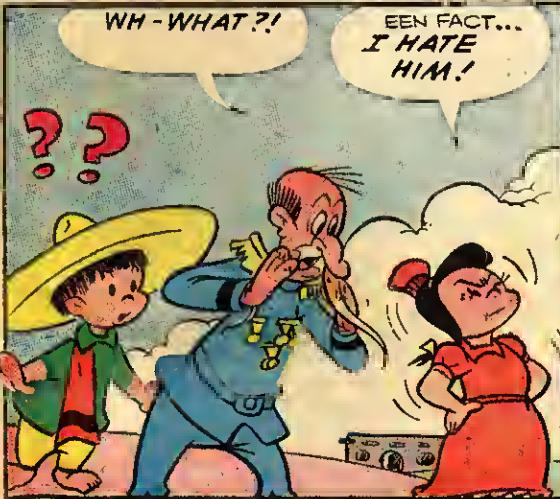


HAVE YOU LOST YOUR SENSES, FATHER? WHY SHOULD I MARRY PEPITO? I DO NOT LOVE HIM!

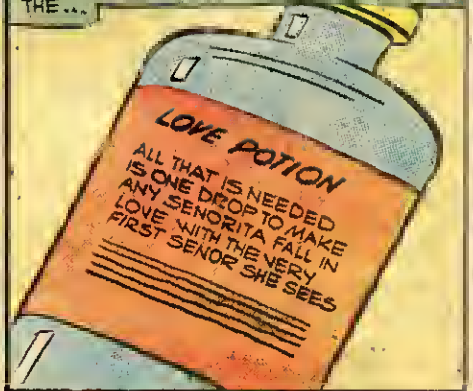


WH - WHAT?!

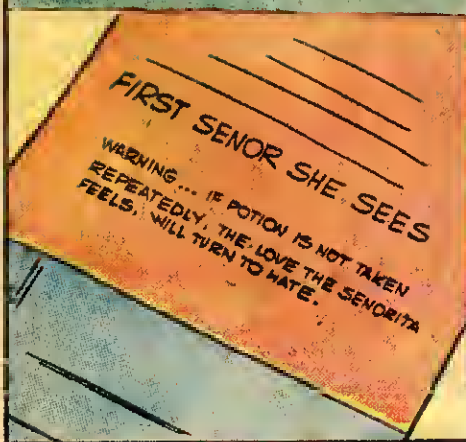
EEN FACT... I HATE HIM!



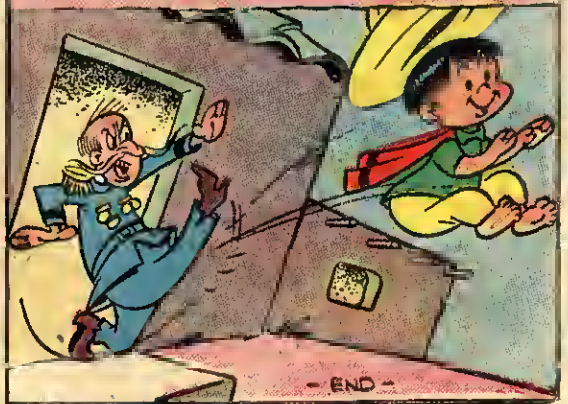
WHAT HAS HAPPENED? HOW COULD ROSALITA BE SO FICKLE? WELL, DO YOU REMEMBER HOW SHE FELL IN LOVE WITH PEPITO AT THE FIESTA? HOW SHE TRIPPED, AND WAS SPLASHED ACCIDENTALLY BY THE...



WELL, NOW READ THE FINE PRINT AT THE BOTTOM OF THE LABEL...



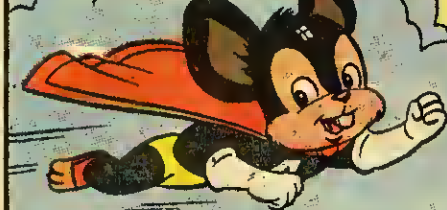
PEPITO HAS **NOT** READ THE LABEL! PEPITO DOES NOT KNOW WHY ROSALITA'S FEELINGS HAVE CHANGED! ALL THAT PEPITO KNOWS IS, THAT AT LAST, HE IS HAPPY AGAIN...



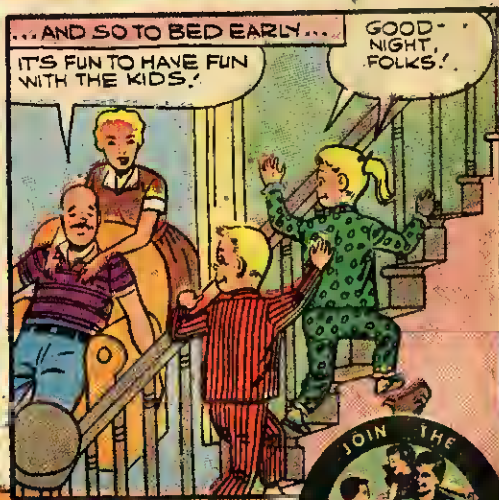
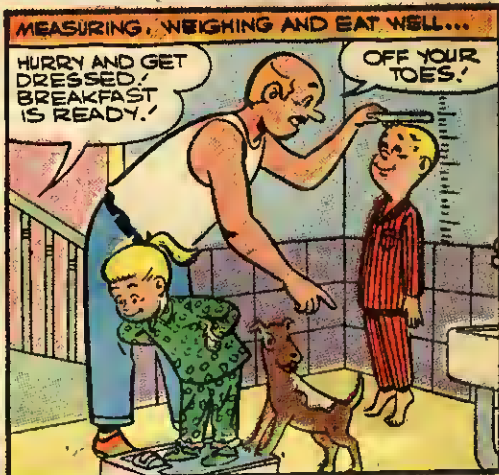
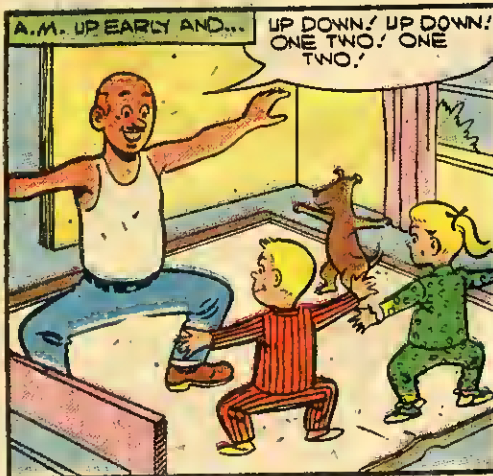
- END -

ATOMIC MOUSE

APPROVES
'FUN WITH POP'
DAILY HABITS



MORE POWER TO
POP! HERE'S A
WAY TO BUILD
MIGHTY BODIES
AND HAPPY LIVES!



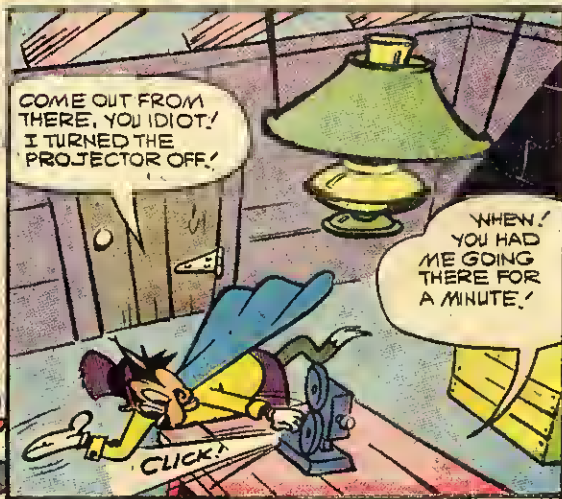
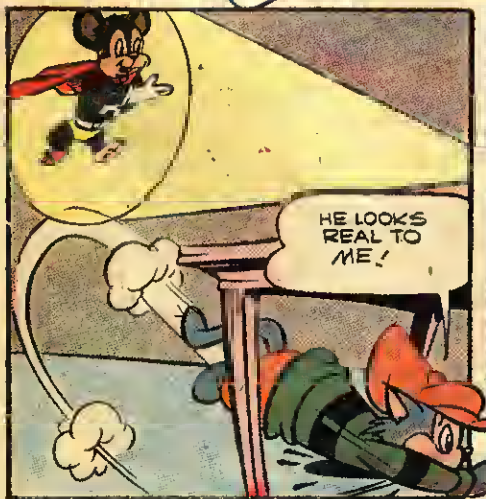
REMEMBER KIDS... YOUR POP IS YOUR PAL!
ENJOY LIFE WITH HIM...
GO OUT AND HAVE FUN WITH POP!

THIS IS PRESENTED AS A CHARLTON PUBLIC SERVICE

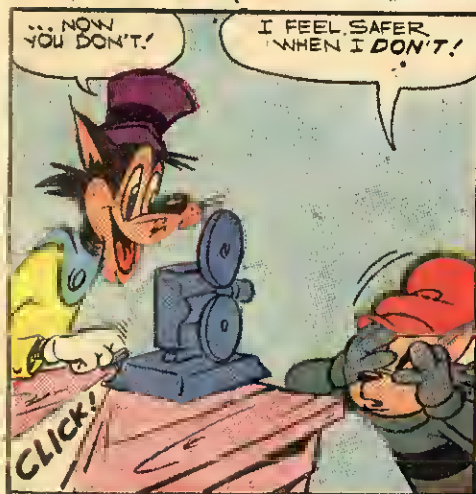
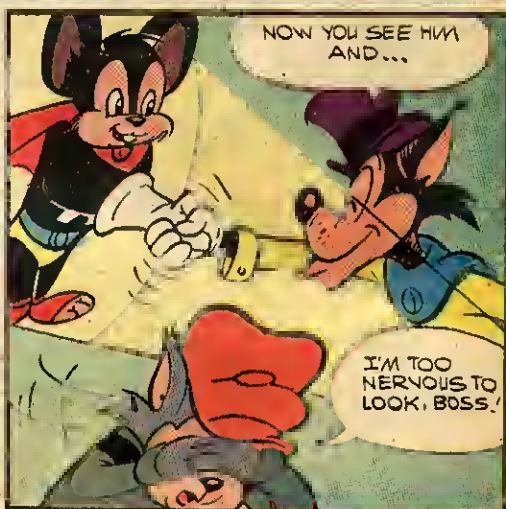
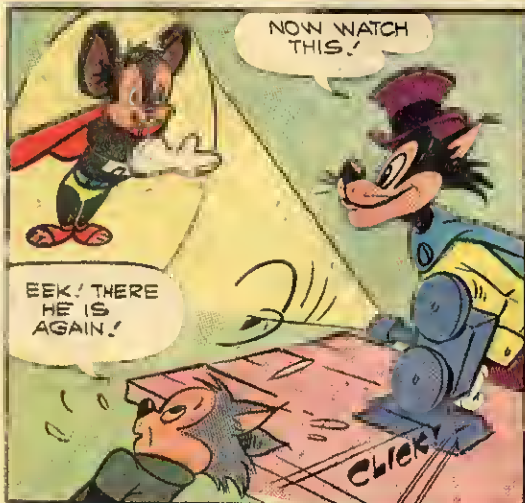
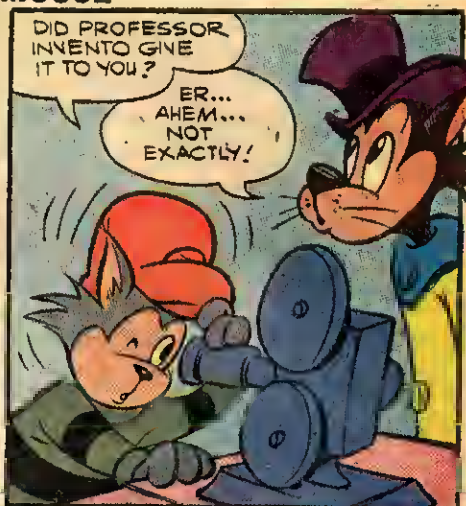
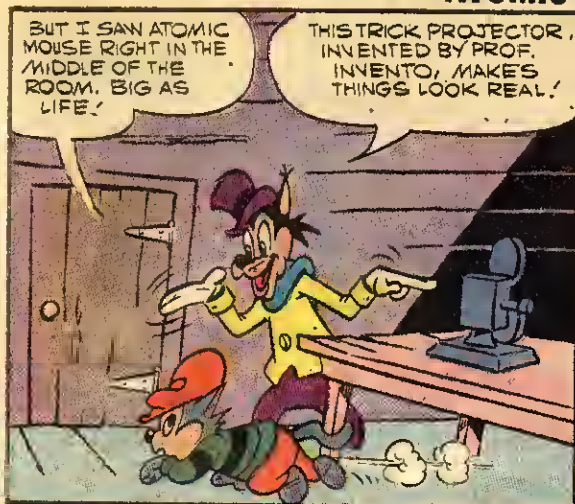


ATOMIC MOUSE

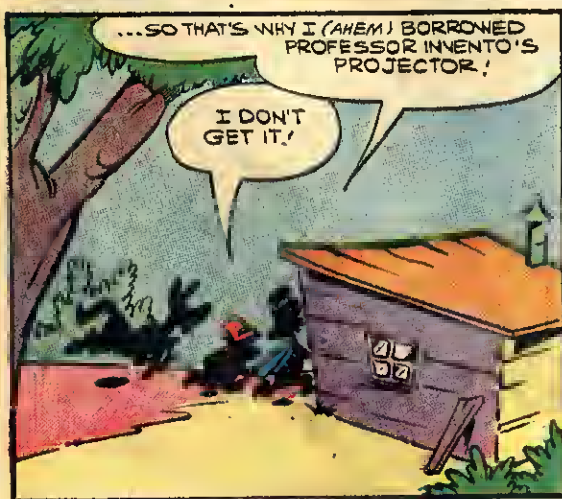
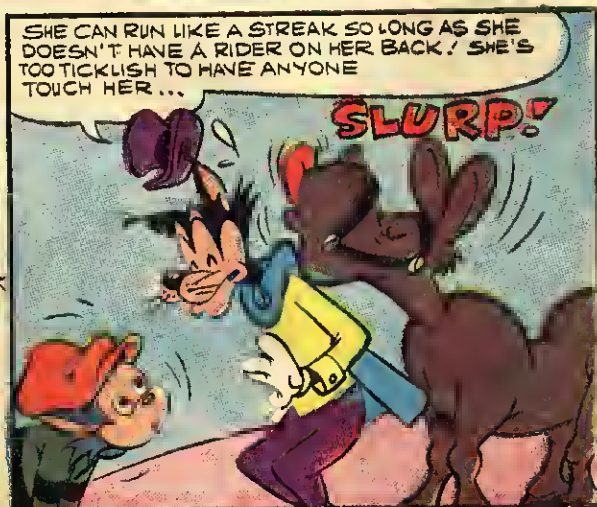
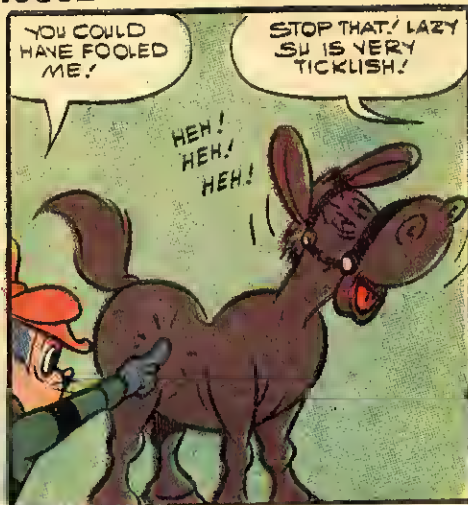
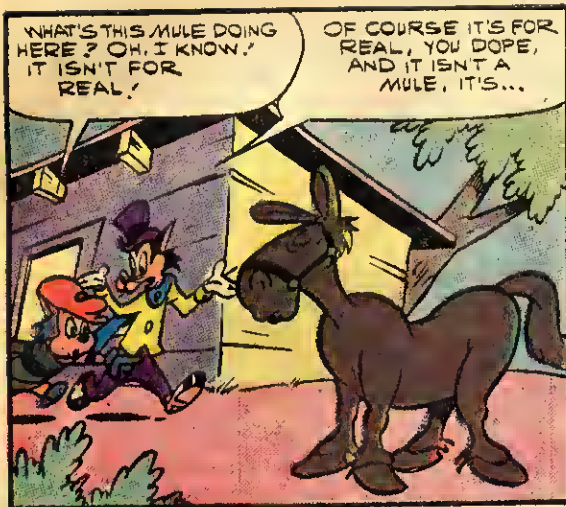
IN
**DERBY
DAY**



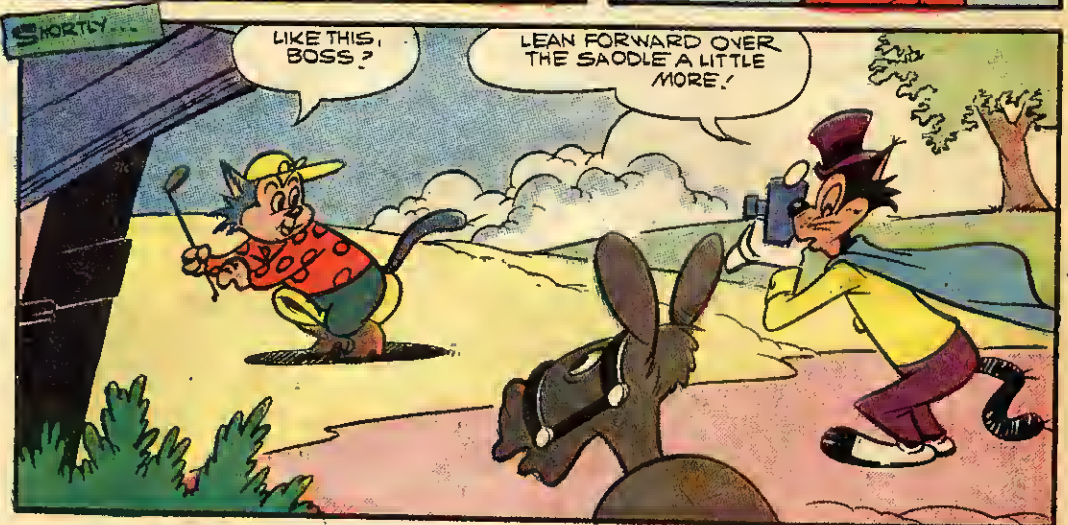
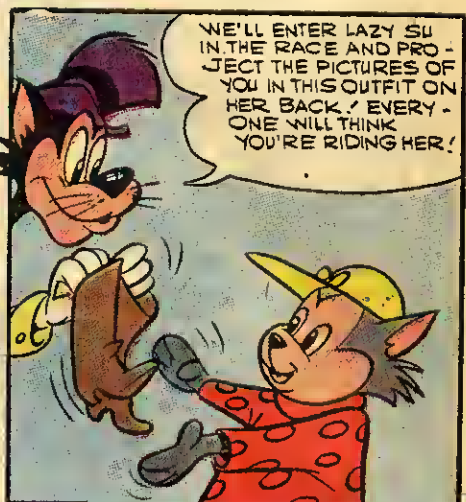
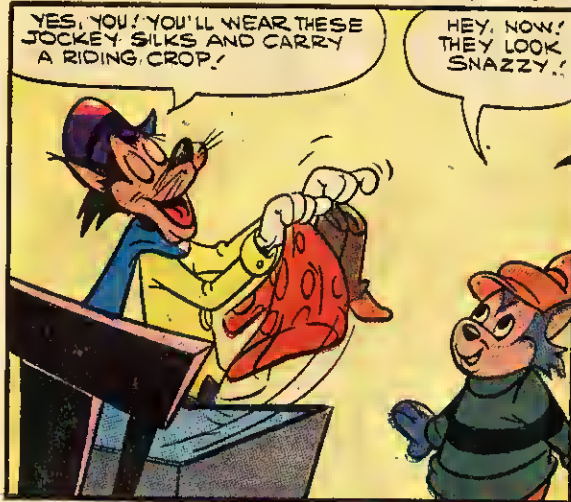
ATOMIC MOUSE



ATOMIC MOUSE



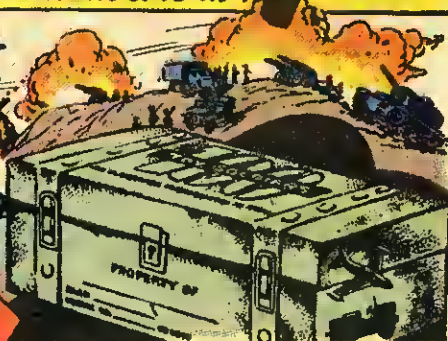
ATOMIC MOUSE



100 TOY SOLDIERS \$1.25

MADE OF DURABLE PLASTIC, EACH ON ITS OWN BASE, MEASURING UP TO 4 1/2"!!

PACKED in this FOOTLOCKER
TOY STORAGE BOX



EACH FOOTLOCKER CONTAINS:

- | | | |
|---------------|------------------|--------------|
| 4 Tonks | 8 Machinegunners | 4 Bombers |
| 4 Jeeps | 8 Sharpshooters | 4 Trucks |
| 4 Battleships | 4 Infantrymen | 8 Jet Planes |
| 4 Cruisers | 8 Officers | 8 Cannon |
| 4 Sailors | 8 Waves | 4 Bazookamen |
| 4 Riflemen | 8 Wacs | 4 Marksmen |

JOSELY CO., Dept. TCH-31

1472 Broadway

New York 36, N. Y.

HERE'S MY \$1.25!

Rush the TOY SOLDIERS TO ME!

NO
C.O.D.'s

Name

Address

City

State

Canada and foreign orders send \$1.50 postal money order.

HEY KIDS!! SEND FOR THE NEW

ZORRO



- 1 — Presenting Senor Zorro
- 2 — Zorro and the Ghost of the Mission
- 3 — Zorro's Secret Passage
- 4 — Zorro's Romance
- 5 — Zorro Goes to Church
- PLUS
- 6 — Davy Crockett at the Alamo
- 7 — Davy Crockett Fights the Creek Indians
- 8 — Davy Crockett & the B'or

In all, the 8 rolls of 4 color film make up 112 different pictures of exciting adventure! Don't wait! Mail coupon immediately with only \$1. Your set will be sent postpaid. No C.O.D.'s. For Canada & foreign orders — send \$1.50 money order. Satisfaction guaranteed or return set for full refund.

COLOR TELEVISION SET



ONLY
\$1.00

COMPLETE WITH 8 ROLLS OF COLOR FILM. Now you can have hours of fun seeing and showing your own favorite TV stories to your friends and family. Each roll of film is different — here are the titles:

MONEY BACK GUARANTEE

Josely Co., Dept. Z-1

No C.O.D.'s

1472 Broadway • New York 36, N. Y.

Folks:

Here's my dollar. Send me the Zorro Color Television set with 8 rolls of film. If not completely satisfied, I may return same for full refund.

Name

Address

City

Zone

State

Canadian & Foreign orders, \$1.50 with coupon

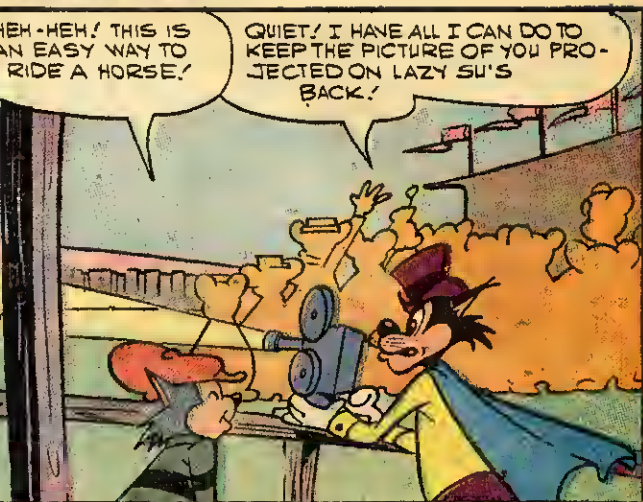
ATOMIC MOUSE

WATER ...

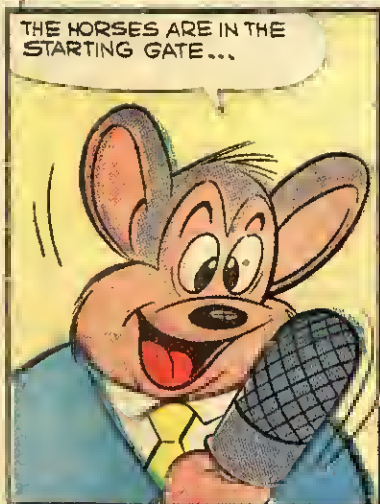


HEH-HEH! THIS IS AN EASY WAY TO RIDE A HORSE!

QUIET! I HAVE ALL I CAN DO TO KEEP THE PICTURE OF YOU PROJECTED ON LAZY SU'S BACK!

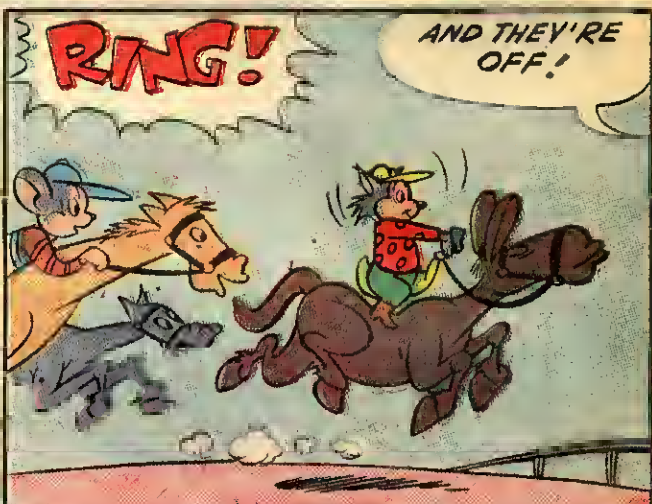


THE HORSES ARE IN THE STARTING GATE...



RING!

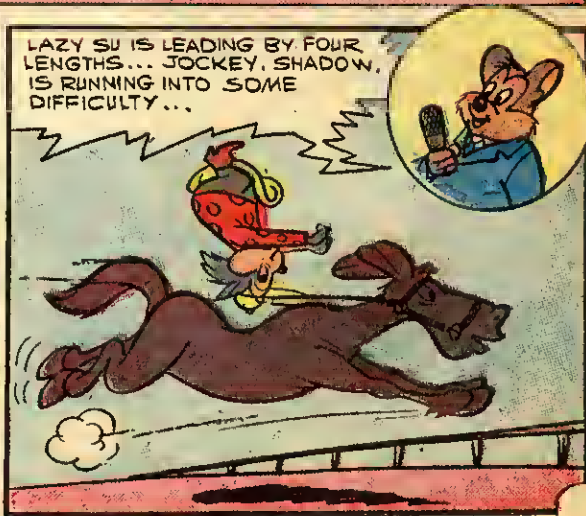
AND THEY'RE OFF!



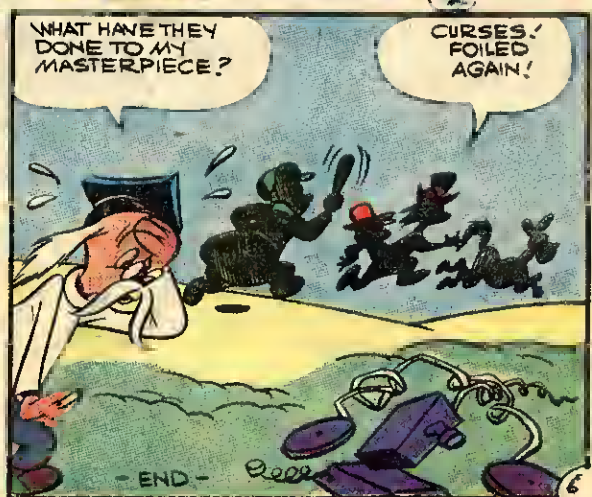
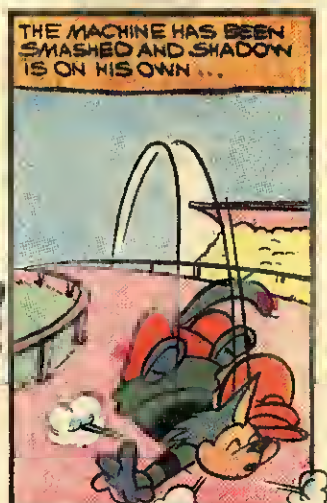
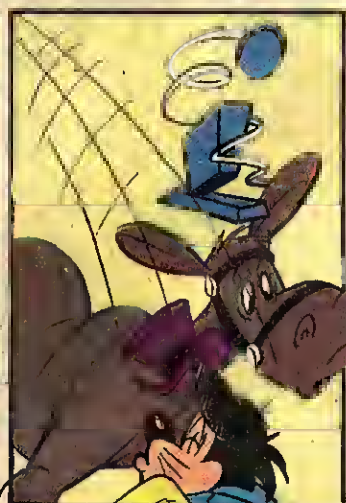
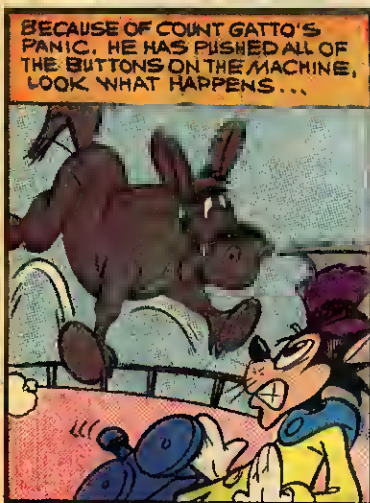
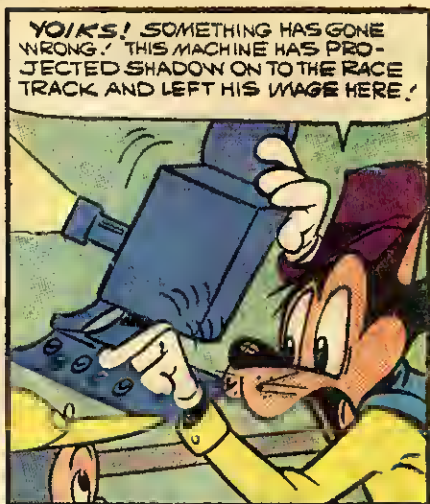
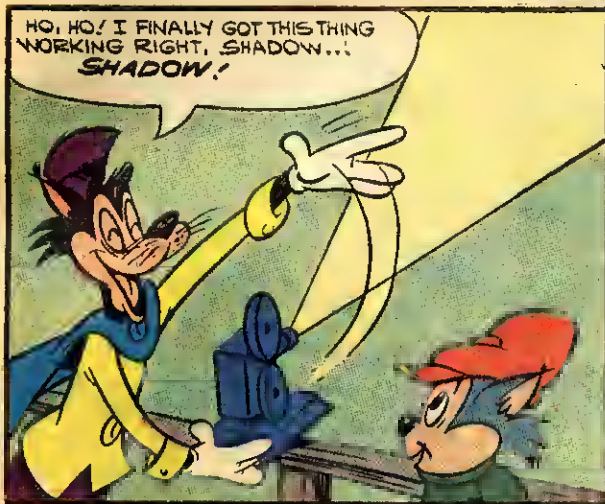
THAT HORSE IS GOING SO FAST I CAN'T KEEP UP WITH HER.



LAZY SU IS LEADING BY FOUR LENGTHS... JOCKEY, SHADOW, IS RUNNING INTO SOME DIFFICULTY...

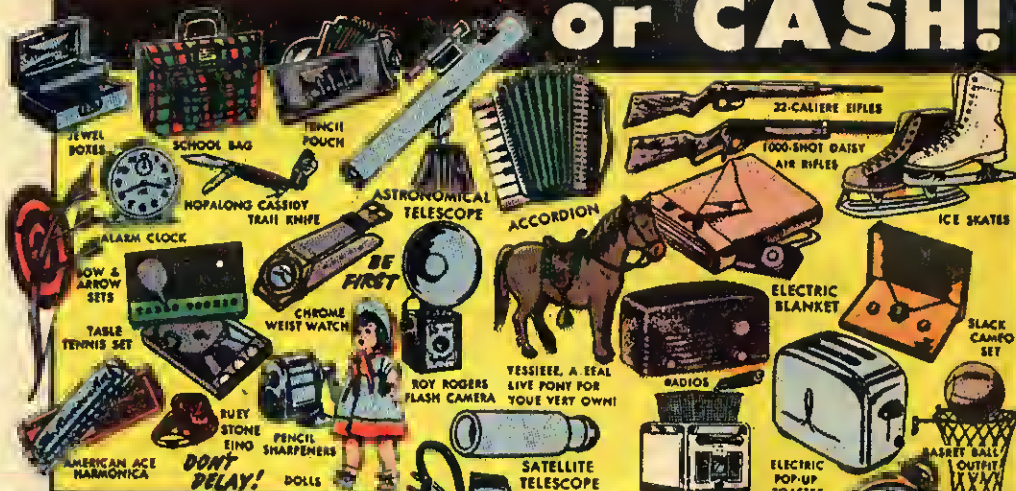


ATOMIC MOUSE



BOYS! GIRLS! LADIES! MEN!

GIVEN! GIVEN! YES, WE GIVE YOU PREMIUMS or CASH!



YOURS FREE

SEND FOR this big, powerful

MAGIC MAGNIFIER

JUST MAIL COUPON!

THIS IS A TERRIFIC OFFER LOOK WHAT YOU GET

Yes — we'll send you the MAGIC MAGNIFIER absolutely FREE! Study insects, plant life, rocks, stamps, fingerprints, etc. Also — we'll send WHITE CLOVERINE Brand SALVE & Big Catalog showing dozens of wonderful premiums you can have. Cameras, Dolls, Rifles, Fishing Outfits, Radios, Watches, etc. (Sent postpaid). You simply offer WHITE CLOVERINE Brand SALVE — easily sold to friends, relatives and neighbors at 50c a Tube. Rush coupon to start.

MAIL COUPON FOR FREE MAGNIFIER
BIG CATALOG and ORDER OF SALVE



MAIL COUPON — Magnifier Sent FREE!

Date _____
Wilson Chemical Co., Dept. 00-5, Tyrone, Pa.
Gentlemen: Please send me on trial, 14 tubes of WHITE CLOVERINE Brand SALVE to sell at 50c a tube. I will remit amount asked within 30 days, select a Premium or keep Cash Commission as explained under Premium wanted in catalog sent with order, postage paid to start. Be sure to send my FREE 'MAGIC MAGNIFIER'!

Name _____ Age _____
St. _____ R.D. _____ Box _____
Town _____ Zone _____ State _____

PRINT LAST NAME HERE

Paste coupon on postal card or mail in envelope today

WILSON CHEMICAL CO.
DEPT. 99-5, TYRONE, PA.

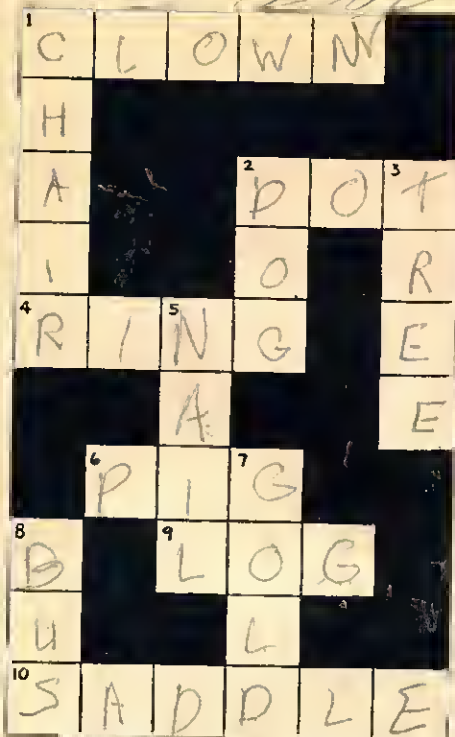
OVER 64 YEARS!

Atomic Mouse

PROFESSOR INVENTO WORKED ALL WEEK TO FINISH THIS, NOW LET'S SEE YOU SOLVE IT.



CROSSWORD GAME



DOWN

1



5



2



7



3



8



ACROSS

1



6



2



9



4



10



ANSWERS: DOWN - 1. CHAIR 2. DOG 3. TREE 5. NAIL 7. GOLD 8. BUS
ACROSS - 1. CLOWN 2. DOT 4. RING 6. PIG 9. LOG 10. SADDLE

